

# DUTCH TESTING CONFERENCE 2011

[www.DutchTestingConference.nl](http://www.DutchTestingConference.nl)



## General Criteria

### Criteria

Submissions per Company  
Language  
Neutral selection process  
Relevance

### Description

There is an upper limit of at most 3 abstract submissions per company.  
The conference aims for a balanced mix of English and Dutch presentations on the day.  
The final selection of the speeches is a neutral and unbiased process.  
The conference aims for a balanced mix of technical, methodological and practical topics.

## Abstract Review Criteria

Fit with conference vision  
Originality / Innovation  
Benefit for attendees

Does your abstract fit with the conference vision?  
Does your abstract cover a current topic according to the conference objectives?  
As you write your abstract, keep in mind that your audience should learn something from your presentation that they can take home. It could also include an interactive part where the audience is challenged and motivated. Based on our experience abstracts with well defined learning objectives receive better ratings.

Comprehension  
Structure  
Storyline

Is your abstract well structured and understandable for the reader?  
Are you able to put your idea and thoughts across?  
Can the reader recognize and follow a thread through your abstract?

## Presentation Review Criteria

Fit with conference vision  
Originality / Innovation  
Comprehension / Structure

Does your abstract fit with the conference vision?  
Does your presentation cover a current topic according to the conference objectives.  
Is your presentation well structured and understandable for the reader.  
Are you able to put your idea and thoughts across.

Storyline  
Layout  
Wording  
Length

Can the reader recognize and follow a thread through your presentation?  
Does the layout of the presentation satisfy high quality expectations?  
Does the formulation of your statements on the slides satisfy high quality expectations?  
Does the number of slides match the available time? (max. 1 slide per 2 – 3 minutes).  
The presentation should be do-able within 40 minutes (5 minutes for Q&A).