

Call For Papers



DUTCH TESTING CONFERENCE 13 April 2011 - Spant!, Bussum



Ladies and Gentlemen,

Join us by participating as a speaker in the Dutch Testing Conference, taking place on 13 April 2011 at Spant!, Bussum.

The focus of the conference presentations is to **share experiences** from people involved inside and around the world of testing. Testing is multi-disciplinary; many are involved in quality control, one way or the other. So many visions exist about how testing should be done, and how it should be integrated in IT development and business acceptance. Are you a tester, and do you want to share your thoughts for the benefit of other stakeholders? Are you a Project Manager, Analyst, etc. and do you have tips on how testing could help you, or the organisation? Speak up and share your thoughts! Together we will learn.

Are you a person who's keen to pass on the knowledge you've gained from your testing experience? Would you like to share some thoughts and lessons learned? Do you have a subject that suits the conference objectives? Have you had a software testing experience that would be interesting and helpful to share with the testing community? In today's economical climate, this Software Testing platform also offers you the chance for personal branding as well as becoming known throughout the testing profession.

Now you have the opportunity to submit your proposal to be considered for the Dutch Testing Conference 2011.

The Review Team of the Dutch Testing Conference Board looks out for appealing and current topics that will have real benefit to participants and visitors of this annual software testing event. To ensure the community involvement, the **Conference Board** acts as steering group and will decide about the detailed programme of the event. **Presentation slots** at the Dutch Testing Conference **cannot be bought** – they must be applied for. By staffing the review board with representatives from client organisations only, we prevent presentations targeted for marketing or sales purposes.

For more details about submitting a proposal please refer to the following information 'Invitation and Call for Paper'. You will also find the current website links and contact information. **Please note that the deadline for receiving abstract proposals is 3 September 2010.** We look forward to receiving your submission!



Key Issues

Programme

The Dutch Testing Conference is organized into three independent parallel tracks plus one partner track (sponsored). The day starts and ends with a central keynote address. One of the tracks is a dedicated management track, addressing topics for managers in the field of software testing and leaders of larger test organisations. An exhibition running adjacent to these tracks complements the day's programme. The organizers aim for a well-balanced combination of English and Dutch presentations.

Target Audience

Quality is something that we all are concerned with and testing is a discipline that involves more people than just testers. We as a conference truly believe that real success is being made when a wide group of stake holders work together and exchange ideas; throughout their daily work, but especially on this conference.

Therefore we would like to connect:

- Project and Programme Managers
- Process Improvement Specialists
- Quality Managers
- Test Professionals and Managers
- Service Level Mergers
- Business/System owners
- End Users
- Business Analysts
- Information Managers
- Maintenance Personnel
- Controllers
- and more...

Key Issues

Contributions on the following key conference topics are welcomed:

- Practice
- Trends
- Organization
- Methodology

Benefits for Attendees

Each presentation needs to have clear benefits for Dutch Testing Conference participants. Therefore, a speech must deliver unique learning points to the attendees, which will help them improve their testing skills, whatever their focus is (management, engineering, etc).

Topics

The focus of the conference is to share experiences from people involved in testing, with special attention drawn to the client's point of view. Some conferences merely focus on testing theories, new tools or trends, but we would like to hear stories from a practical point of views, like:

- Does theory work in practice?
(No?, why not, how to improve, etc)
- Is it possible to get rid of testing?
(Yes/how, no/why not, etc)
- A view of testing within different industries (testing of: bridges, furniture, medicines, lawn mowers, ..)
- How does testing fit in your world
(of culture, industry, finance, ...)
- How to get predictable quality?
- Theory of testing vs. the practice of testing
- Trust: trusting the team, trusting the product
- Ever met the ideal Test Manager?
(What is expected from a Test Manager?)

Also, we are keen on hearing success stories (or failures) about the current trends:

- Use of open source: Using open source, what are the chances, benefits and risks
- Cyber crime/security:
How is testing involved, how can it help?
- Remote testing / subcontracting / outsourcing:
Course or Blessing?
- Agile testing / Testing in SCRUM – does it work in traditional development environments?

In tough economic times, focus is also always on the costs:

- Was your added value seen by the business
- 10 ideas to reduce testing costs – great tips for reducing testing costs
- We didn't test, but we took other measures instead

This is just to mention a few examples – there are many more imaginable. We are looking forward to receiving as many quality proposals as possible.



Dutch Testing Conference



Guidelines for Contributions

Presentations

- The duration of the presentations (incl. 5 min discussion) is 45 minutes.
- Presentation can be held in either English or Dutch.

Presentation proposal format

- Please use the form 'Submission of Proposal' from the website to submit your abstract. Only proposals submitted in this format will be accepted. It is possible to submit more than one proposal.

General Conditions

A maximum of 3 proposals will be considered from each company. Your contribution on the topics listed must be practice-oriented. Contributions on the following topics are encouraged:

- Field reports, case studies
- Innovative ideas
- Trends
- Specific problems and proposed solutions

Selection process

To ensure a fair and independent selection process, the review board is staffed by representatives from client organisations only. There is a 2-step selection process: first all abstracts are reviewed, rated and shortlisted. All applicants who have been short-listed are requested to send a full copy of their presentation to the organizers where they will be reviewed and the final 12 presentations selected. The selection of the speeches for Dutch Testing Conference 2011 is a neutral and unbiased process.

Proposals submitted after the deadline will not be considered. Incomplete proposals or proposals that do not comply with the guidelines and/or topics will be returned to applicants.

Rating Criteria – Abstract

- Fit with DTC vision
- Originality / Innovation
- Benefit for Attendees
- Comprehension / Structure / Storyline

Rating Criteria – Presentation

- Comprehension / Structure / Storyline
- Fit with DTC vision
- Originality / Innovation
- Layout / Wording / Length

N.B. these criteria are listed in the order of relevance and importance in the review process.

Presentation Media

Please inform us in advance which presentation media you will require (video projector, overhead projector, flip charts).



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Deadlines

a) Submission of proposals (abstracts)

- Submission of proposals by 03.09.2010
- Feedback of proposal acceptance by 01.10.2010

b) Submission of presentation (for selected abstracts)

- Submission of presentations by 05.11.2010
- Confirmation of participation by 23.12.2010

Contact

Proposals must be submitted by 03 September 2010 to

- info@DutchTestingConference.nl

- Dutch Testing Conference
c/o SwissQ Consulting AG
Stadthaus-Quai 15
CH-8001 Zürich
Switzerland

- Fax: +41 (0)43 288 88 39

Additional information is available at:
www.DutchTestingConference.nl



Dutch Testing Conference



About the Dutch Testing Conference

The vision of Dutch Testing Conference is to become the only **independent conference** in the Netherlands which introduces new faces and new stories. Its ambition is to become the largest testing conference **for testers and non-testers**.

The conference is creating a platform that allows looking at testing also from a non-tester perspective. It integrates business, testing, other disciplines such as project management and business analysis and emphasises a client perspective. It is the aim to **challenge and motivate everyone inside and around the world of testing** by creating an interactive, thought-exchanging and learning-enabling environment.

Furthermore the conference should be a platform that shows the **value creation and innovative power by and through testing** which evidently shows how business can be improved through testing, implicitly strengthening the position of IT-testing in the Netherlands.

This unique conference format was introduced to the Netherlands in 2010 with a very successful first event receiving more than 400 attendees; supported by major market players and client companies, such as ABN AMRO, Avans Hogeschool, Belastingdienst, Capgemini, IBM, KLM, and Sogeti.

Dutch Testing Conference is a **neutral, non-profit** conference. This event will offer **high quality speeches**, a large **exhibition** with all minor and major players of the software testing market as well as a modern and **fresh way** of holding a conference. As a not-for-profit event, **affordable prices** (ca. 280 Euros per person) with several discount opportunities can be offered.

Conference Board

Members

- Sylvia Verschueren, ABN AMRO
- Petra Koenders, Avans
- Diederick Dekker, Belastingdienst
- Thomas Som, Capgemini Nederland
- Joost van de Guchte, IBM Rational
- Henk van Merode, KLM
- Dennis Sammels, KPN
- Rien Krol, Rabobank International
- Nijs Blokland, Sogeti Nederland
- Adrian Zwingli, SwissQ

Disclaimer

- A proposal may be turned down or withdrawn at any time without comment.
- Expenses incurred for travelling, lodging, etc. cannot be charged to the organizers' account.

www.DutchTestingConference.nl



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